



PEARL RIVER DAY 2026

Business Sponsorship Opportunities

SATURDAY, OCTOBER 17, 2026 | 11:00AM – 6:00 PM

On **Saturday, October 17, 2026, 11:00 AM to 6:00 PM**, the Pearl River Chamber of Commerce will host the 19th Annual **Pearl River Day** festival. This fun-filled event promotes our thriving downtown by showcasing wonderful retail shops, restaurants, and other businesses in Pearl River. Our festival gets bigger and better every year – and this year, we offer **new, exciting sponsorship opportunities** for your business or organization.

Elite Sponsor – \$3,000

1 SPOT. DEADLINE: SEPTEMBER 26, 2026

The **major sponsor** of the entire event, who receives:

- ✓ Name and logo included in all advertising, printing, and promotion leading up to the festival
- ✓ Largest logo placement on commemorative T-Shirt
- ✓ Invited to address the crowd at Main Stage
- ✓ Large, centrally located booth space

Event Co-Sponsor – \$1,000

6 SPOTS. DEADLINE: SEPTEMBER 26, 2026

- ✓ Name and logo included in all advertising, printing, and promotion leading up to the event
- ✓ Listed on the commemorative T-Shirt
- ✓ Complimentary booth space

Prime Sponsor – \$2,000

4 SPOTS. DEADLINE: SEPTEMBER 26, 2026

A group of the event's **top sponsors**; benefits include:

- ✓ Name and logo included in all advertising, printing, and promotion leading up to the festival
- ✓ Larger logo placement on commemorative T-Shirt
- ✓ Invited up on Main Stage to be personally thanked
- ✓ Large, centrally located booth space

Stage & Entertainment Sponsor – \$750

4 SPOTS. DEADLINE: SEPTEMBER 26, 2026

- ✓ **Sole sponsor** of one of 4 live acts. Name and logo will be featured on the entertainment stage
- ✓ Listed on the commemorative T-Shirt
- ✓ Complimentary booth space

NEW! Tote Bag Sponsor – \$1,500

1 SPOT. DEADLINE: SEPTEMBER 26, 2026

Your logo featured on one side of the Chamber's tote bags (Chamber logo on the other), to be distributed at Pearl River Day and other Chamber events.

- ✓ Name and logo included in all advertising, printing, and promotion leading up to the event
- ✓ Complimentary booth space
- ✓ Listed on the commemorative T-Shirt

Activity Sponsor – \$500

10-12 SPOTS. DEADLINE: OCTOBER 10, 2026

Sign posted at your sponsored activity (e.g., bouncy house, sand art, etc.) with your business name

- ✓ Complimentary booth space
- ✓ Listed on the commemorative T-Shirt

T-Shirt Sponsor – \$200

SEVERAL SPOTS. DEADLINE: OCTOBER 10, 2026

Business name listed on commemorative T-Shirt, available both for purchase and randomly distributed to attendees throughout the day.

Sponsorship Application

Company Name: _____

Address: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Selection

Elite Sponsor \$3,000

Prime Sponsor \$2,000

Tote Bag Sponsor \$1,500

Event Sponsor \$1,000

Stage & Entertainment \$750

Activity Sponsor \$500

T-Shirt Sponsor \$200

Payment & Vendor Details

Amount Enclosed

\$ _____

Will you need a booth?*

YES

NO

*All sponsors requiring a vendor spot must register through **Woodwill Corp.** This applies to all vendors, even those who receive a complimentary spot. (Please note, T-Shirt Sponsors **do not** receive complimentary spots.)



Please email your logo to info@pearlriverday.com for any event advertising and printed materials.



Make check payable to **PR Board of Trade** and mail to:
P.O. Box 829, Pearl River, NY 10965



Questions? Reach out to **Michael O'Sullivan** at:
info@pearlriverday.com and 914-588-3875

Signature: _____

Date: _____